Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



(Incorporated in Bermuda with limited liability)
(Stock code: 1196)

POSSIBLE ACQUISITION OF A SECURITIES BROKERAGE COMPANY

The board (the "Board") of directors of Realord Group Holdings Limited (the "Company") wishes to announce that the Company is currently in preliminary discussion with a connected person of the Company regarding the possible acquisition (the "Possible Acquisition") from the connected person of a securities brokerage company in Hong Kong (the "Possible Target"). The Company intends to commence due diligence review on the Possible Target shortly.

As at the date of this announcement, the Company and the connected person have not yet reached any agreement on the specific terms of the Possible Acquisition. Based on the information currently available, if and when the Possible Acquisition proceeds, (i) it will constitute a connected transaction for the Company under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited; (ii) its completion will be subject to conditions precedent including reasonable satisfaction by the Company of the results of due diligence review of the Possible Target; and (iii) it is only subject to the reporting and announcement requirements and is exempt from the shareholders' approval requirement.

As the Possible Acquisition may or may not proceed, shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board

Realord Group Holdings Limited

Lin Xiaohui

Chairman

Hong Kong, 21 October 2014

As at the date of this announcement, the executive directors of the Company are Mr. Lin Xiaohui, Madam Su Jiaohua and Mr. Lin Xiaodong and the independent non-executive directors of the Company are Mr. Yu Leung Fai, Mr. Fang Jixin and Dr. Li Jue.