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偉祿集團控股有限公司
REALORD GROUP HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock code: 1196)

VOLUNTARY ANNOUNCEMENT STRATEGIC COOPERATION FRAMEWORK AGREEMENT

This is a voluntary announcement made by Realord Group Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”).

Reference is made to the announcement of the Company dated 18 April 2015 in relation to the commencement of e-commerce business for motor vehicle parts, electronic products and computer components.

STRATEGIC COOPERATION FRAMEWORK AGREEMENT

The board (“**Board**”) of directors (“**Directors**”) of the Company is pleased to announce that on 6 May 2015 (after trading hours of the Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”), the Company entered into a strategic cooperation framework agreement (the “**Strategic Cooperation Framework Agreement**”) with Shenzhen Zhongxing Supply Chain Company Limited (“**Zhongxing Supply Chain**”) pursuant to which the Company and Zhongxing Supply Chain agreed to establish long term strategic cooperation relationship to enhance e-commerce business development and provide high quality products and services to customers.

Pursuant to the terms of the Strategic Cooperation Framework Agreement, the Group and Zhongxing Supply Chain aim to cooperate and make use of each other’s comparative advantage in order to improve efficiency in logistic management and resources allocation. The Group and Zhongxing Supply Chain believe that the cooperation would allow them to take advantage of each other’s business platforms and procurement network, thereby enhancing customers’ value by providing high quality products and services, highly efficient supply chain integrated services and lowering relevant costs to customers.

Details of the scope of cooperation between the Company and Zhongxing Supply Chain under the Strategic Cooperation Framework Agreement are set out below:

1. to jointly develop hardware for motor vehicle network;
2. to jointly develop mobile and computer accessories, smart housewares and explore overseas market;
3. to jointly develop e-commerce business through the Group's e-commerce platform – www.1196.com;
4. to complement each other's resources in the trading platform;
5. Zhongxing Supply Chain to procure its customers to source products through the Group's e-commerce platform – www.1196.com; and
6. the Group to select Zhongxing Supply Chain as its preferential logistic service provider.

The senior management of the Group and Zhongxing Supply Chain will communicate with each other through exchange visit in order to gain understanding on the cooperation and provide strategic guidance on future development. In addition, both parties intend to form a cooperative committee to (i) formulate development objection and milestone; (ii) set up a regular channel for communication; and (iii) facilitate the implementation of business plan.

The Group is principally engaged in (i) commercial printing; (ii) manufacture and sale of hangtags, labels, shirt paper boards and plastic bags; and (iii) sale and distribution of motor vehicle parts. The Group has recently set up a B2B e-commerce platform for online purchase of motor vehicle parts – www.1196.com.

Zhongxing Supply Chain is a company incorporated in Qianhai, Shenzhen in 2011 and a non wholly-owned subsidiary of ZTE Corporation, a limited company incorporated in the People's Republic of China, the shares of which are listed on the Shenzhen Stock Exchange (stock code: 000063) and the Stock Exchange (stock code: 763). Zhongxing Supply Chain is principally engaged in provision of integrated service and solution for design, development, procurement, logistic, manufacture and sale of electronic products.

The Company believes that the entering into of the Strategic Cooperation Framework Agreement will enable both parties to leverage on their respective strength, resources and expertise and provide value-added services to customers, which will be beneficial to the business development of both the Group and Zhongxing Supply Chain.

By order of the Board
Realord Group Holdings Limited
Tsang Chin Pang
Company Secretary

Hong Kong, 6 May 2015

As at the date of this announcement, the executive Directors are Mr. Lin Xiaohui, Madam Su Jiaohua and Mr. Lin Xiaodong and the independent non-executive Directors are Mr. Yu Leung Fai, Mr. Fang Jixin and Dr. Li Jue.