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偉祿集團控股有限公司
REALORD GROUP HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock code: 1196)

PROFIT WARNING

This announcement is made by Realord Group Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors (the “Board”) of the Company wishes to inform shareholders of the Company and potential investors that based on the consolidated management accounts of the Group for the six months ended 30 June 2015 (the “Management Accounts”) and information currently available, the Group is expected to record a net loss for the six months ended 30 June 2015 of approximately HK\$9.9 million. However, such amount is still subject to adjustment as the amount of share option value and the relevant amortization amount for the period are still pending review by the Company’s auditors. The amount of amortization currently provided in the Management Accounts is approximately HK\$1.3 million.

Subject to the finalization of the amortization amount of share option value, the net loss was mainly attributable to (i) the operating loss of approximately HK\$2.3 million of the hangtag segment, approximately HK\$0.7 million of the securities brokerage segment and approximately HK\$0.3 million of the trading segment during the period from 1 January 2015 to 30 June 2015; and (ii) the corporate expenses including but not limited to amortization amount of share option value, increase in rental expenses of new head office, depreciation charges, legal and professional fee incurred for the corporate transactions conducted during the period. The operating results of operating segments including commercial printing segment and motor vehicle parts segment remain profitable during the period.

The Company has changed its financial year end date from 31 March to 31 December with effect from 2014. No comparative figures have been included in this announcement as the interim financial information for current period cover the six month period from 1 January 2015 to 30 June 2015, while the last interim financial statements of the Company cover the six month period from 1 April 2014 to 30 September 2014, the Directors consider the financial information for the six months ended 30 September 2014 is not entirely comparable and the inclusion of which as comparative figures would be misleading.

The Group is still in the process of finalizing the results for the six months ended 30 June 2015, the information contained in this announcement is only based on the Management Accounts and have not been reviewed by the Company's auditors. The interim results of the Group for the six months ended 30 June 2015 is expected to be published on or before 24 August 2015.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Realord Group Holdings Limited
Lin Xiaohui
Chairman

Hong Kong, 19 August 2015

As at the date of this announcement, the executive directors of the Company are Mr. Lin Xiaohui, Madam Su Jiaohua and Mr. Lin Xiaodong and the independent non-executive directors of the Company are Mr. Yu Leung Fai, Mr. Fang Jixin and Dr. Li Jue.